FOR IMMEDIATE RELEASE:

Austin Yam Jam to raise money to feed 4,000 of Austin’s homeless

AUSTIN, Texas – October 7, 2010 – Operation Turkey, the Austin-born non-profit that feeds and clothes Austin’s homeless at Thanksgiving is hosting the 4th annual Austin Yam Jam. The Yam Jam happens at Threadgills World Headquarters in downtown Austin on Sunday, October 17, 2010. Gates open at 2 and music starts at 3:00 PM.

The Yam Jam has become an annual tradition in Austin after the summer festival and heat has died down. This year’s Yam Jam includes performances by Van Wilks, Malford Milligan and David Holt of Storyville, Lance Keltner, Jake Andrews, Guy Forsyth, Driver and many more.

“We are proud to bring the Yam Jam back to Austin for its 4th year,” stated Richard Bagdonas, Executive Director of Operation Turkey. “We will feed 4,000 people this year with the proceeds from the Yam Jam.”

Last year 1,600 volunteers worked with Operation Turkey to provide food and clothing to 4,000 homeless people in Austin. Operation Turkey engages its members with guidance, support and resources.

Tickets are on sale at Front Gate Tickets. A link can be found on the Austin Yam Jam website at http://www.AustinYamJam.com.

ABOUT OPERATION TURKEY
Started in 2000 in Austin, Texas, Operation Turkey is a community involvement program that feeds and clothes homeless and less fortunate people during the Thanksgiving holiday. Operation Turkey has programs available for families and businesses nationwide. To participate in Operation Turkey or to assist with donations, please visit them at their website at http://www.operationturkey.com.