News Release
Travis County Sheriff’s Office
Shattered Dreams 2010

For Immediate Release:               March 5, 2010

Travis County Sheriff’s Office Hosts Shattered Dreams Program

On Thursday, March 11, 2010 at approximately 9:30am, there will be a horrific crash at Akins High School, 10701 South 1st Street. Some students will die, others will be hurt and one will be arrested for DWI.

Luckily this event, called Shattered Dreams, is staged to look very real and send a message to students that life is fragile and one wrong decision to drink and drive can cost you a lifetime of misery and pain.

Shattered Dreams was brought to Texas, by then TABC Chief of Enforcement Greg Hamilton, in 1997. Sheriff Hamilton said, “I saw the value of Shattered Dreams at the state level and am proud to be able to bring the program to Travis County as an effective way to get the message to young adults that drinking and driving is a Dead End.”

The Travis County Sheriff’s Office has taken the bold step in hosting the program and bringing it to the schools of Travis County. The Sheriff’s Office along with volunteers and sponsors are working together to highlight the dangers of unsafe driving to teens.

The event is co-sponsored by Progressive Insurance. "We fully support programs like Shattered Dreams which teach young people about how to be safe on the road and the dangers of drinking and driving," said Bill Stock with Progressive. "With more than 1,000 employees who live and work in the Austin area, we're proud to join the Travis County Sheriff's Office to sponsor a program whose goal is to keep our children safe on the roads."

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