



NEWS RELEASE

TRAVIS COUNTY SHERIFF'S OFFICE

P.O. Box 1748, Austin, Texas 78767

FOR IMMEDIATE RELEASE:

March 19, 2008

The Easter Bunny Is Coming to Town with The Sheriff As Escort

On March 21, 2008, at 2pm, Sheriff Greg Hamilton will be escorting the Easter Bunny to the Dell Children's Medical Center of Central Texas, 4900 Mueller Blvd., where they will meet with the children and give out toys. They will start at the 3 North Playroom to meet with some of the children and then go on a tour of the children's rooms that can't make it to the Playroom.

The Costume and the toys are provided by The Easter Bunny Foundation, formerly known as the Easter Bunny Inc, and is formally endorsed by the National Sheriff's Association. The Easter Bunny Foundation was founded in 1995 by Sam and Eleanor Meiner and became a 501 (c) (3) in 2001. In 2005, the Easter Bunny visited 78 children's hospitals or pediatric wards, thanks to 46 county sheriffs/county police departments, and spread Easter cheer to some 5,500 hospitalized children. Go to www.theeasterbunny.com for more information.

Dell Children's Medical Center of Central Texas has asked that all media confine themselves to the 3 North Playroom during this event.

The media contact for Seton and Dell Children's Medical Center of Central Texas is Matilda Sanchez, 289-5908.

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Submitted By: Roger Wade, Public Information Officer, (512) 854-4986