



NEWS RELEASE

TRAVIS COUNTY SHERIFF'S OFFICE

P.O. Box 1748, Austin, Texas 78767

FOR IMMEDIATE RELEASE:

March 5, 2008

Travis County Sheriff's Office Hosts Shattered Dreams Program

On Thursday morning, March 6, 2008, at about 9am, there will be a horrific crash at Akins High School, 10701 South 1st Street. Some students will die and others will be hurt and one student will go to jail for DWI. This gruesome sight will also be witnessed by the student body of Akins High School.

Luckily this event, called Dead End/Shattered Dreams, will not be real. It is a staged event that is made to look very real and send a message to students that life is fragile and one wrong decision to drink and drive can cost you a lifetime of misery and pain.

Shattered Dreams was brought to Texas by then Texas Alcoholic Beverage Commission Chief of Enforcement Greg Hamilton, in 1997. The first school to host the program was McCollum High School in San Antonio in 1998. Since that time it has become a very effective way to get the message to young adults that drinking and driving is a deadly choice.

The Travis County Sheriff's Office has taken the bold step in hosting the program and bringing it to the schools of Travis County. With their partners in Public Safety and many sponsors the Sheriff's Office has been planning this event since September of 2007 to bring a quality program to Akins High School with the hopes of bringing the program to other schools in the future.

NOTE – There will be interview opportunities from family of a real victim and participants.

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