FOR IMMEDIATE RELEASE: April 4, 2007

The Easter Bunny Is Coming to Town with The Sheriff As Escort

On April 5, 2007, at 12:30pm, Sheriff Greg Hamilton will be escorting the Easter Bunny to the Children’s Hospital of Austin, 1400 IH35 North, where they will meet with the children and give out toys. They will start at the 2nd Floor Lobby to meet with some of the children and then go on a tour of the children’s rooms that can’t make it to the lobby.

The Costume and the toys are provided by The Easter Bunny Foundation, formerly known as the Easter Bunny Inc, and is formally endorsed by the National Sheriff’s Association. The Easter Bunny Foundation was founded in 1995 by Sam and Eleanor Meiner and became a 501 (c) (3) in 2001. In 2005, the Easter Bunny visited 78 children’s hospitals or pediatric wards, thanks to 46 county sheriffs/county police departments, and spread Easter cheer to some 5,500 hospitalized children. Go to www.theeasterbunny.com for more information.

Children’s Hospital of Austin has asked that all media confine themselves to the 2nd Floor Lobby during this event.

The media contact for Seton and Children’s Hospital is Robyn Dickson, Community Groups Coordinator, e-mail rdickson@seton.org or office 512-324-8235.

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